



MATERIAL SAFETY DATA SHEET

IN CASE OF EMERGENCY, CALL CHEMTREC AT 1-800-424-9300.

- 1. <u>PRODUCT IDENTIFICATION</u>: SOCOLOR[®] BLEACH LIGHTENER. This MSDS covers Matrix Essentials, Inc. Socolor Creme Scalp Bleach Lightener.
- 2. COMPOSITION / INFORMATION ON INGREDIENTS: This product contains the following:

<u>CHEMICAL NAME</u> Ammonium Hydroxide Isopropyl Alcohol <u>CAS #</u> 1336-21.6 67-63-0

EXPOSURE LIMITS

OSHA: 400ppin TWA, 500ppm STEL

3. <u>HAZARDS IDENTIFICATION</u>:

EMERGENCY OVERVIEW

When used according to instructions and professional training, the product applicable to this MSDS is safe and presents no immediate or long-term health hazard. However, abnormal entry routes, such as gross ingestion, may require immediate medical attention.

POTENTIAL HEALTH EFFECTS

EYE CONTACT:	Mild to severe irritation. Possibility for serious damage.
SKIN CONTACT:	Minor to mild irritation. Reversible reaction.
INHALATION:	None known.
INGESTION:	May cause chemical burns to the affected tissues.

4. <u>FIRST AID MEASURES</u>:

EYE CONTACT:	Rinse well with water for several minutes or until irritation subsides.
	Seek medical attention.
SKIN CONTACT:	Remove with water. No first aid normally required.
INHALATION:	Remove to fresh air. If not breathing, give mouth to mouth resuscitation. Seek medical attention.
INGESTION:	Give water immediately. Do not induce vomiting. Seek medical attention.

5. FIRE FIGHTING MEASURES:

FLASHPOINT:84.2°F/29.5°C.HAZARDOUS COMBUSTIONAmmonia, carbon monoxide and carbon dioxide may be released.BY-PRODUCTS:Ammonia, carbon monoxide and carbon dioxide may be released.SPECIAL FIREAlcohol may provide additional fuel for fire. Ammonia fumes can accumulate and explode if exposed to a strong ignition source.



- 6. <u>ACCIDENTAL RELEASE MEASURES</u>: Use personal protection indicated in Section 8 of this MSDS or see instructions accompanying products. Clean spill area using normal housekeeping practices while wearing eye and respiratory protection.
- 7. HANDLING AND STORAGE: Store at normal room temperatures. Keep dry. Use older lots first.
- 8. <u>EXPOSURE CONTROLS / PERSONAL PROTECTION</u>:

EYE PROTECTION:Optional.SKIN PROTECTION:Gloves for hand protection are required.RESPIRATORY PROTECTION:Optional.

- 9. PHYSICAL AND CHEMICAL PROPERTIES: Not applicable to their intended use.
- 10. <u>STABILITY AND REACTIVITY</u>: Exposure to heat or flames can cause pressure buildup in container and may lead to explosion.
- 11. <u>TOXICOLOGICAL INFORMATION</u>: See ingredient information under Section 2.
- 12. <u>ECOLOGICAL AND DISPOSAL CONSIDERATIONS</u>: No ecological or special considerations when disposed of according to local, state, and Federal regulations.
- 13. <u>TRANSPORT INFORMATION</u>: Products are shipped as consumer commodities when transported by truck. Air or ship transport may require reclassification.
- 14. <u>REGULATORY AND OTHER INFORMATION</u>: Matrix Essentials, Inc. products comply with current FDA regulations. Matrix Essentials, Inc. participates in the FDA voluntary ingredient registration and cosmetic reporting programs.

REASON FOR ISSUE: SUPERSEDES MSDS DATED: Added World Wide Beauty Care MSDS #6; new area code. 02/03/97

DISCLAIMER

The information provided on this Material Safety Data Sheet (MSDS) is believed by Matrix Essentials, Inc. to be accurate based upon data available at the time the MSDS was prepared. The information on this MSDS is intended to cover the normal and customary use of the products and may not be applicable to all situations or to all individuals. Please consult the instructions accompanying the products. This MSDS does <u>not</u> constitute a warranty of the products it covers.

EFFECTIVE DATE: 03/01/98