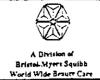


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MATERIAL SAFETY DATA SHEET

IN CASE OF EMERGENCY, CALL CHEMTREC AT 1-800-424-9300.

- 1. <u>PRODUCT IDENTIFICATION</u>: COLOR ADDITIONS[®] HAIR COLORS This MSDS covers all Shades of Matrix Essentials, Inc. Color Additions[®].
- 2. <u>COMPOSITION / INFORMATION ON INGREDIENTS</u>: These products generally contain the following:

INCINAME	CAS NO.	EXPOSURE LIMITS
Glycerin	56-81-5	10 mg/m ³ TLV, PEL as a mist
		5 mg/m ³ resp OSHA
Aminomethyl Propanol	124-68-5	•
Triethanolamine	102-71-6	5 mg/m ³ TWA
Ethanolamine	141-43-5	OSHA: 8 mg/m ³ TWA, 15 mg/m ³ STEL
p-Aminophenol	123-30-8	_
4-Amino-2-Hydroxytoluene	2835-95-2	
N,N-Bis(2-Hydroxyethyl)-p-	54381-16-7, 57524-61-5	
Phenylenediamine Sulfate	58262-44-5	
1-Naphthol	90-15-3	
Resorcinol	108-46-3	OSHA; TWA 10ppm, STEL 20ppm
2,5-Toluenediamine Sulfate	615-50-9	· · · · · · · · · · · · · · · · · · ·

3. <u>HAZARDS IDENTIFICATION</u>:

EMERGENCY OVERVIEW

When used according to instructions and professional training, the products applicable to this MSDS are safe and present no immediate or long-term health hazard. However, abnormal entry routes, such as gross ingestion, may require immediate medical attention.

POTENTIAL HEALTH EFFECTS

EYE CONTACT:	Mild to severe irritation. Potential for permanent injury.	
SKIN CONTACT:	Minor to mild irritation. Reversible reaction.	
INHALATION:	None known.	
INGESTION:	Potential nausea or vomiting.	
FIRST AID MEASURES:		

EYE CONTACT:	Rinse well with water for several minutes or until irritation subsides.
	Seek medical attention.
SKIN CONTACT:	Remove with water. No first aid normally required.
INHALATION: -	Not applicable.
INGESTION:	Seek immediate medical attention.

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5. FIRE FIGHTING MEASURES:

FLASHPOINT:Not applicable.HAZARDOUS COMBUSTIONNone known.BY-PRODUCTS:None known.SPECIAL FIRENone.

- 6. <u>ACCIDENTAL RELEASE MEASURES</u>: Use personal protection indicated in Section 8 of this MSDS or see instructions accompanying products. Clean spill area using normal housekeeping practices.
- 7. <u>HANDLING AND STORAGE</u>: Store at normal room temperatures. Use older lots first. Avoid freezing conditions.
- 8. EXPOSURE CONTROLS / PERSONAL PROTECTION:

EYE PROTECTION:Optional.SKIN PROTECTION:In normal usage, only gloves are required.RESPIRATORYPROTECTION:Not Applicable.

- 9. PHYSICAL AND CHEMICAL PROPERTIES: Not applicable to their intended use.
- 10. <u>STABILITY AND REACTIVITY</u>: Mild oxidizers and reducing agents. Avoid contamination/contact with metals. Avoid excessive temperatures in storage.
- 11. <u>TOXICOLOGICAL INFORMATION</u>: See ingredient information under Section 2.
- 12. <u>ECOLOGICAL AND DISPOSAL CONSIDERATIONS</u>: No ecological or special considerations when disposed of according to local, state, and Federal regulations.
- <u>TRANSPORT INFORMATION</u>: Products are shipped as consumer commodities when transported by truck. Air or ship transport may require reclassification.
- <u>REGULATORY AND OTHER INFORMATION</u>: Matrix Essentials, Inc. products comply with current FDA regulations. Matrix Essentials, Inc. participates in the FDA voluntary ingredient registration and cosmetic reporting programs.

REASON FOR ISSUE: SUPERSEDES MSDS DATED: Added World Wide Beauty Care MSDS #1F; new area code. 03/27/97

DISCLAIMER

The information provided on this Material Safety Data Sheet (MSDS) is believed by Matrix Essentials. Inc. to be accurate based upon data available at the time the MSDS was prepared. The information on this MSDS is intended to cover the normal and customary use of the products and may not be applicable to all situations or to all individuals. Please consult the instructions accompanying the products. This MSDS does not constitute a warranty of the products it covers.